

Computer Applications in Business



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Main-frame Computer, and Super Computers. **Unit-III1) Input-Output Devices:** Storage Units (Disks, CD-ROM, DVD-ROM and tapes), Memory Types (Cache, RAM, ROM).2) **Data and Information Concepts:** Definition, Meaning and Concept of Data and Information, Methods of Data Processing, Data Mining and Warehousing.3) **Data Communication:** Operating Systems Concepts, Fundamental or Data Communication; Network Concepts and Classification; Introduction to Internet and its Applications. **Unit-IIIIMS OfficeMS Windows, MS Office (MS Word, PowerPoint, Excel, Access and Outlook).** **Unit-IVInformation Systems in Global Business Today**The Role of Information Systems in Business Today, Concepts of MIS; Components of MIS, Role of Managers, Business and Technology Trends; Management and Decision Levels; Foundation of Information Technology – Information Systems as a Competitive Advantage, Managerial Challenges of Information Technology, Overview of DBMS. **Unit-V1) Business Application of MIS:** E-commerce, Electronic Payments Systems, Enterprise Resource Planning (ERP), Advantages of ERP, Challenges of ERP, ERP and Related Technologies – Customer Relationship Management (CRM), Supply Chain Management (SCM), Data Warehousing, Data Mining, Business Information System.2) **Business Expert Systems:** Role of Expert Systems in Complex Decision,Building ofExpert Systems, Management of Expert Systems.

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