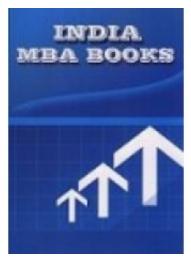
# 20IMG24C2 CSR and Business Ethics



**Brand:** Mehta Solutions

**Product Code:** 20IMG24C2 CSR and Business

**Ethics** 

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**Short Description 20IMG24C2 CSR and Business Ethics** 

**Description** 

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**Business Ethics SOLVED PAPERS AND GUESS** 

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**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

#### ABOUT THE BOOK

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**CSR** and Business Ethics

Course Code: 20IMG24C2

#### **Course Outcomes**

After completion of the course, student will be able to:

CO1: analyze the impact of environmental issues on business.

CO2: understand the social responsibilities of business.

CO3: evaluate the effects on a firm's costs of meeting its ethical, social and environmental responsibilities.

CO4: learn about various standards and codes related to business

CO5: understand Basic concepts of Business Ethics understand Values, Norms and Beliefs

CO6: analyze the Role of values for managers

CO7: understand Ethical Codes understand Corporate Social Responsibility Analyze CSR initiatives

CO8: understand Ethical issues in employer – employee relation

# **UNIT I**

Indian Ethos: Meaning of Bharat, relevance of Indian ethos, role of Indian ethos in managerial practices; Sources of Indian Ethos in Management: Vedas, Ramayana, Bible, Quran, Kautilya's Arthashastra, Ethics vs. Ethos; Indian Management v/s Western Management

### **UNIT II**

Modern Approach towards Indian Ethos: Introduction, Indian Management Thoughts, Holistic Approach to Management; Sadhana? In Management context, The Tatwas in Indian Ethos; Management Thoughts and Practice: Harmony with Environment, Dharma, Swadharma and Detachment, Holistic approach to Personality, Managerial Purusharth Karma yoga and enlightened leadership

# **UNIT III**

Learning and Education System in India: Learning concept, Gurukul System of Learning, The beginning of modern education system, Achievements of the Indian education system; Law of Karma, Law of creation, law of humility, law of growth, law of responsibility

# **UNIT IV**

Human Values: Meaning, significance, Vedic literature and values, formation of values, Aristotle's view on value inculcation, Objectives of value-based system, Interrelation of Values and Skills, Values and the workplace, Value-based Human response management, Need of value-based holistic management, Value-driven management, Indian culture and wisdom, The ethical and spiritual values and Methods of heart and mind purification

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