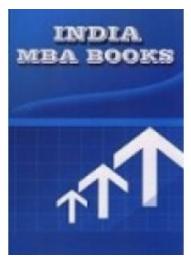
11UPLIS1E07: INFORMATION SEEKING BEHAVIOR



Brand: Mehta Solutions

Product Code: 11UPLIS1E07

Weight: 0.00kg

Price: Rs600

Short Description
PERIYAR UNIVERSITY INFORMATION SEEKING BEHAVIOR

Description

INFORMATION SEEKING BEHAVIOR SOLVED PAPERS AND GUESS

Product Details: INFORMATION SEEKING BEHAVIOR

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **PERIYAR UNIVERSITY** book solutions now mehta solutions brings top solutions for **PERIYAR UNIVERSITY INFORMATION SEEKING BEHAVIOR book** contains previous year solved papers plus **faculty chapter wise notes** important questions and answers specially for **PERIYAR UNIVERSITY** .questions and answers are specially design specially for **PERIYAR UNIVERSITY** students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

11UPLIS1E07: INFORMATION SEEKING BEHAVIOR

Unit-I

User studies: concept and Categories – Aims and objectives – Importance of user studies – Need for conducting user studies. Major user studies conducted in India – USA – UK.

Unit – II

University and college library user behaviour – evolving a theory of user behaviour – characteristics having effects of user behaviour – patterns of user behaviour users and their influencing factors – Limitations in behavioural research in librarianship.

Unit – III

User needs and user education: concepts –need– Aims and objectives – planning of user education – problems of user studies and user education.

Unit – IV

User interaction with documentary resources and non-documentary electronic resources .

Unit -V

Evaluation of user studies: Important features of failure analysis – Methodology of user evaluation

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling