

# 11UPLIS1E07: INFORMATION SEEKING BEHAVIOR



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## **Description**

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**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

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## **11UPLIS1E07: INFORMATION SEEKING BEHAVIOR**

### **Unit-I**

User studies: concept and Categories – Aims and objectives – Importance of user studies – Need for conducting user studies. Major user studies conducted in India – USA – UK.

### **Unit – II**

University and college library user behaviour – evolving a theory of user behaviour – characteristics having effects of user behaviour – patterns of user behaviour users and their influencing factors – Limitations in behavioural research in librarianship.

### **Unit – III**

User needs and user education: concepts –need– Aims and objectives – planning of user education – problems of user studies and user education.

### **Unit – IV**

User interaction with documentary resources and non-documentary electronic resources .

### **Unit –V**

Evaluation of user studies: Important features of failure analysis – Methodology of user evaluation

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