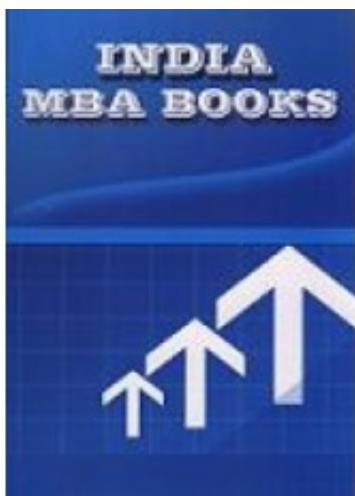


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UNIT II

Business Modelling For ERP - Building The Business Model - ERP Implementation - An Overview - Role Of Consultant, Vendors And Users, Customisation - Precautions - ERP Post Implementation Options-ERP Implementation Technology -Guidelines For ERP Implementation.

UNIT III

ERP And The Competitive Advantage ERP Domain MPGPRO - IFS/Avalon - Industrial And Financial Systems - Baan IV SAP-Market Dynamics And Dynamic Strategy.

UNIT IV

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