

Agri-Supply Chain Management



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Agri-Supply Chain Management

UNIT - I

Supply chain- changing business environment, SCM- present need, and conceptual model of supply chain management. Evolution of SCM, SCM approach, and traditional agri. supply chain management approach, modern supply chain management approach, elements in SCM.

UNIT - II

Demand management in supply chain- types of demand, demand planning and forecasting. Operations management in supply chain, basic principles of manufacturing management. Procurement management in agrisupply chain purchasing cycle, types of purchases, contract/corporate farming. Classification of purchases of goods or services, traditional inventory management. Material requirements planning, Just in Time (JIT), Vendor Managed Inventory (VMI).

UNIT - III

Logistics management- history and evolution of logistics. Elements of logistics, management, distribution management, Distribution strategies, pool distribution. Transportation management, fleet management, service innovation. Warehousing, packaging for logistics, Third-Party Logistics (TPL/3PL), GPS technology.

UNIT - IV

Concept of information technology- IT application in SCM. Advanced planning and scheduling, SCM in electronic business. Role of knowledge in SCM, performance measurement and controls in agri-supply chain management. Benchmarking- introduction, concept and forms of benchmarking