

pharmaceutical



Brand: Mehta Solutions

Product Code: case109

Weight: 0.00kg

Price: Rs500

Short Description pharmaceutical

Description

pharmaceutical CAST STUDY solution

A Leading pharmaceutical company has recently taken over the management of a hospital in Delhi. This hospital has OPD, Surgery, Pathological Laboratories and emergency services. The Company wants you to undertake a research to study people's awareness and perception of the hospital.

Questions :

(a) Design a questionnaire you would use for the study.

(b) What steps are involved in designing a questionnaire ?

Details

1. Case study solved answers

2. pdf/word in 24-48 hrs

3. Fully Solved with answers