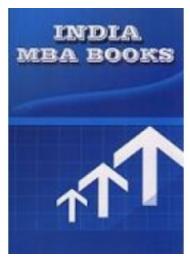
# MS-94: TECHNOLOGY MANAGEMENT



**Brand:** Mehta Solutions **Product Code:** MS-94

Weight: 0.00kg

Price: Rs500

**Short Description** 

**IGNOU MS-94: TECHNOLOGY MANAGEMENT** 

**Description** 

MS-94: TECHNOLOGY MANAGEMENT SOLVED PAPERS AND GUESS

**Product Details: IGNOU University MS-94: TECHNOLOGY MANAGEMENT** 

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2021-22** 

**RATING OF BOOK: EXCELLENT** 

#### **ABOUT THE BOOK**

### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other ignou University book solutions now mehta solutions brings top solutions for **IGNOU MS-94**: **TECHNOLOGY MANAGEMENT SERVICES book** contains previous year solved papers plus faculty important questions and answers specially for ignou University .questions and answers are specially design specially for ignou University students.

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

### FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

 MANAGEMENT PROGRAMME Term-End Examination MS-94 December, 2021 hr)

MS-94: TECHNOLOGY MANAGEMENT

Time: 3 hours Maximum Marks: 100

(Weightage: 70%)

Note: Attempt any five questions. All questions carry

equal marks.

- **1.** Explain *any* **two** of the following :
- (a) Role and importance of Technology Management
- (b) Technology Life Cycle (illustrate graphically)
- (c) Exploratory and Normative approaches to technology forecasting
- **2.** Discuss the application of advances in the Information Technology on various functions of a business enterprise. Illustrate with examples.
- 3. Discuss the different methods of pricing the proprietary technology. Also explain some of the commonly used royalty approaches with their merits and demerits.
- **4.** (a) What is technology diffusion and why is it important from the macro and micro levels?
- (b) Discuss the requisites for successful and timely absorption of technology. What has lately been the overall experience of Indian industry in this respect ?
- 5. (a) Giving some examples of venture capital funds/institutions, discuss and comment upon the role the latter have played for technology development in India.
- (b) Explain the elements of an effective technology strategy at the enterprise level.
- 6. (a) What could be the sources for technology information to an enterprise? What infrastructure in India exists for such information?
- (b) Discuss the salient features of technology policy in India and comment upon it.
- 7. Write short notes on **any four** of the following :
- (a) Technology Missions (b) Intellectual capital and its benefits (c)

Appropriate technology (d) Code of conduct for technology transfer (e) Technology business incubators

## **Details**

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product : largest selling