

MS-55 : LOGISTICS AND SUPPLY CHAIN MANAGEMENT



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Description

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Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

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MANAGEMENT PROGRAMME

Term-End Examination
December, 2021

MS-55 : LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Time : 3 hours Maximum Marks : 100

Note : Attempt any four questions. All questions carry equal marks.

1. (a) Describe the evolution of supply chain concept. What in your opinion is the most important stage ?

(b) Can Supply Chain Management (SCM) be considered as a strategy for differentiation ?

If yes, why and how this should be exploited ?

2. (a) Define SCM integration and describe strategies involved in SCM integration.

(b) Discuss some strategic supply management activities.

3. (a) What is Electronic Data Interchange (EDI) ? How does it benefit the supply chain management ?

(b) Discuss, what all is required in selecting a right ERP package for an organisation ?

4. (a) Describe four distinct phases of benchmarking for supply chain management.

(b) Discuss how a supply chain can be measured on dimensions like service, assets and speed ?

5. (a) Discuss some futuristic directions in Transportation Problems encountered in supply chain management.

(b) "Legal issues play a very important role in supply chain management". Comment.

6. (a) Describe the activities included in Reverse Logistics.
- (b) Discuss how outsourcing works ? Why would a firm want to outsource

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