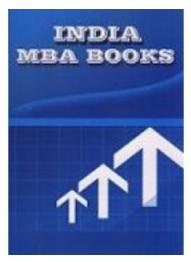
# MS-55: LOGISTICS AND SUPPLY CHAIN MANAGEMENT



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MANAGEMENT PROGRAMME

## Term-End Examination December, 2021

MS-55: LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Time: 3 hours Maximum Marks: 100

Note: Attempt any four questions. All questions carry equal

marks.

1. (a) Describe the evolution of supply chain concept. What in your opinion is the most

important stage?

(b) Can Supply Chain Management (SCM) be considered as a strategy for differentiation?

If yes, why and how this should be exploited?

- 2. (a) Define SCM integration and describe strategies involved in SCM integration.
- (b) Discuss some strategic supply management activities.
- 3. (a) What is Electronic Data Interchange (EDI)? How does it benefit the supply chain

management?

- (b) Discuss, what all is required in selecting a right ERP package for an organisation?
- **4.** (a) Describe four distinct phases of benchmarking for supply chain management.
- (b) Discuss how a supply chain can be measured on dimensions like service, assets and speed ?
- 5. (a) Discuss some futuristic directions in Transportation Problems encountered in supply chain management.
- (b) "Legal issues play a very important role in supply chain management". Comment.

- 6. (a) Describe the activities included in Reverse Logistics.
- (b) Discuss how outsourcing works? Why would a firm want to outsource

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