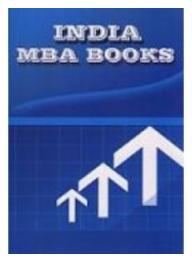
SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT



Brand: Mehta Solutions **Product Code:** 7MBA3EB

Weight: 0.00kg

Price: Rs500

Short Description

Alagappa university mba SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT SOLVED PAPERS AND GUESS

Description

Alagappa university mba SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT SOLVED PAPERS AND GUESS

Product Details: Alagappa university mba SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT SOLVED PAPERS AND GUESS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other **Alagappa University** book solutions now mehta solutions brings top solutions for **Alagappa university SOLVED PAPERS AND GUESS book** contains previous year solved papers plus faculty important questions and answers specially for **Alagappa University** .questions and answers are specially design specially for **Alagappa University students**.

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

II YEAR – III SEMESTER

COURSE CODE: 7MBA3EB

ELECTIVE COURSE - FINANCE-

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

Unit I

Meaning of investment – Speculation and Gambling – Investment avenues - Types of investors – Investment objectives – The investment process – Security Analysis – Meaning of security – Types of securities – Meaning of security analysis

Unit II

Economic Analysis – Economic forecasting and stock Investment Decisions – Forecasting techniques. Industry Analysis – Industry classification. Economy and Industry Analysis. Industry life cycle – Company Analysis Measuring Earnings – Forecasting Earnings – Applied Valuation Techniques – Graham and Dodds investor ratios.

Unit III

Fundamental Analysis Vs Technical Analysis – Charting methods – Market Indicators. Trend– Trend reversals – Patterns – Moving Average – Exponential moving Average – Oscillators – ROC Momentum – MACD – RSI.

Unit IV

Portfolio Analysis – Selection and Evaluation – Meaning of portfolio – Reasons to hold portfolio – Diversification analysis – Markowitz's Model – Assumptions – Specific model – Risk and return optimization – Efficient frontier – Efficient portfolios – Leveraged portfolios – Corner portfolios.

Unit V

Capital Market Theory - CAPM theory and assumptions - CAPM Model - Arbitrage Pricing Theory - assumptions - APT Model . Financial Derivatives - Meaning and Definition - Futures and Options.

Details

- 1. Books by courier
- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product : largest selling