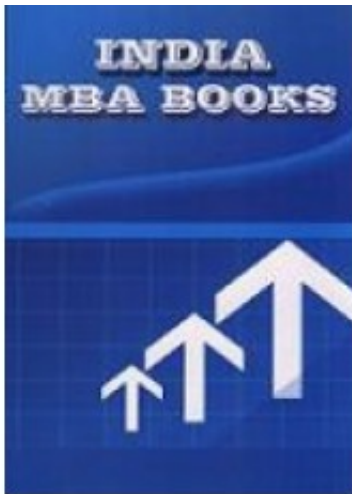


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PREVIEW OF CHAPTERS SYLLABUS

ORGANISATIONAL BEHAVIOUR

UNIT - I Concept of organizational Behaviors –scope of organizational psychology– individual differences – intelligence tests – personality tests – nature, types and uses.

UNIT – II Perception factors affecting. Perception – Motivation – theories (maslow's herzberg, MC gregor, - x and y theory) – financial and non financial motivation.

UNIT –III Job satisfaction – meaning – factors – job simplification- job enlargement – job enrichment – job design – morale – employee – attitude – and behavior – and their significance to employee productivity quality of work life.

UNIT –IV Concept of group Dynamics – concept and features of group – types of group behavior – formal and informal groups – group behavior – group norms Hawthorne experiment conflict – types of conflict- resolution of conflict.

UNIT –V Leadership – types – theories (Trait, managerial) organization development – communication – communication network –counseling and guidance.

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