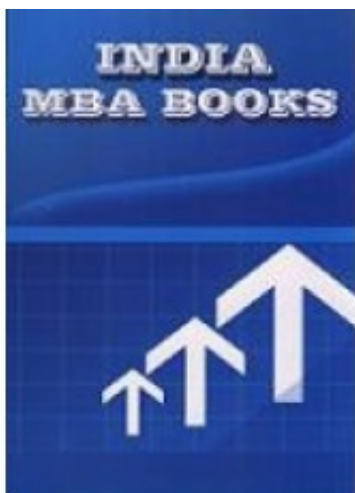


# ENTREPRENEURSHIP



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# PREVIEW OF CHAPTERS SYLLABUS

## ENTREPRENEURSHIP

UNIT - I  
Meaning of Entrepreneurship – characteristics, entrepreneurial structures – environmental factors affecting entrepreneurship, Barriers to entrepreneurship, - Socio-economic origins of entrepreneurship.  
UNIT - II  
Types of entrepreneurship – entrepreneurs – role of entrepreneurship in economic development – theories of entrepreneurial origin – A conceptual Model, views of Schumpeter etc.  
UNIT - III  
Entrepreneur – and enterprise – entrepreneurs and managers – traits of – true entrepreneur – behavioral patterns of entrepreneurs – women entrepreneur.  
UNIT - IV  
The motivating factors – entrepreneurship ambitions – compelling factors – facilitating factors the achievement motivation, search for a business idea, sources of idea, idea processing.  
UNIT - V  
All India financial and investment institutions – institutional infrastructure – dies – SIDO – SSIC – SIDCO

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