

ETHICS AND VALUES IN BUSINESS



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Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2018-19

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UNIT-II: Corporate Culture and Ethics: Leadership, business environment, code of ethics; Stakeholders, Multi-fiduciary & Obligatory Stakeholders Ethical dilemmas – Sources and their resolution; Framework of ethical decision making & the process of making Good Ethical Decisions.

UNIT-III: Responsibility of Business: Ethical issues in the workplace - Discrimination; harassment; HSE, privacy, work-life balance; Whistle blowing -ethical or unethical? Ethical issues relating to consumers – Unethical issues in pricing and advertising.

UNIT-IV: Ethical issues in Finance: Issues in Financial Markets - Insider Trading; Issues in Financial Services - Money Laundering & Issues relating to Finance professionals – the role of accountants

UNIT-V: Corporate Governance: Stakeholder theory; Role of the Board of Directors; E-Governance; Corporate Lobbying

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