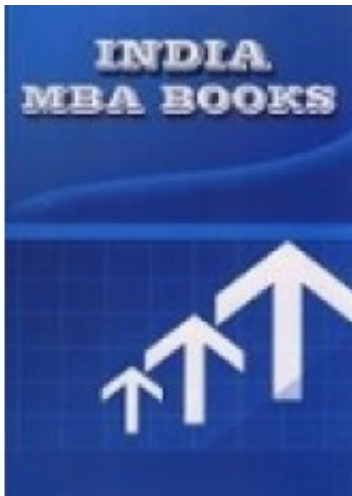


## gitam university custom assignments



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### Short Description

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### Description

To  
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**GITAM**  
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→ **Centre for Distance Learning**  
(Approved by Joint Committee of UGC-AICTE-DEC)

→ Third Floor, Balaji Metro Plaza, Dondaparthi Main Road, Visakhapatnam-530 016.  
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**MPDBA/HR 101- MANAGEMENT THEORY AND PRACTICE**

ASSIGNMENT- 1

5 X 3 =15 Marks

- 1.Explain characteristics & features of management.
- 2.Explain about the evolution of management thoughts.
- 3.What is the planning process? Explain the steps involved in planning process.
- 4.Explain briefly about the types of decision making.
- 5.Distinguish between delegation and decentralization.

ASSIGNMENT- 2

5 X 3 =15 Marks

- 6.Explain about formal and informal organization.
- 7.Define leadership. Explain different leadership styles.
- 8.Discuss about the characteristics and functions of a leader.
- 9.Briefly explain the techniques in controlling.
- 10.What is the budgetary control? Discuss the importance of budgetary control.

MBA-I

1

**MPDBA/HR 102- MANAGERIAL ECONOMICS**

ASSIGNMENT- 1

5 X 3 =15 Marks

- 1.Distinguish between managerial economics and other disciplines.
- 2.Explain the role and responsibilities of managerial economist.
- 3.Define demand and explain key determinants of demand.
- 4.Explain the techniques of demand forecasting.
- 5.Explain the production function.

ASSIGNMENT- 2

5 X 3 =15 Marks

- 6.Discuss the significance of short run law of production.
- 7.Define pricing strategies and practices. What are the steps involved while fixing price in business?
- 8.Explain about profit theories.
- 9.What is the imperfect competition market? Explain about price and output decision in imperfect competition market.
- 10.What is the monopolistic market? Discuss the significance of monopolistic market.

MBA-I

2

**MPDBA/HR 103- BUSINESS COMMUNICATION**

ASSIGNMENT- 1

5 X 3 =15 Marks

- 1.What are the various objectives of communication? Explain them briefly.
- 2.What are organizational barriers to communication? Explain these barriers in detail.
- 3.What are barriers to effective listening? How can listening be improved?
- 4.What is oral communication? Discuss its advantages and limitations.
- 5.What are the various approaches of designing persuasive letters? Explain them in detail.

ASSIGNMENT- 2

5 X 3 =15 Marks

- 6.Draft a letter refusing request for information.
- 7.What points should be considered while drafting job letters?
- 8.Draft a report by committee on expansion plan.
- 9.Why meetings fail? What should be done to make meetings effective?
- 10.Explain the members role in conducting meetings efficiently.

MBA-I

3

**MPDBA/HR 104- INDIAN BUSINESS ENVIRONMENT**

ASSIGNMENT- 1

5 X 3 =15 Marks

- 1.What is Business Environment? Explain the various components of Business Environment.
- 2.Enumerate the growth and importance of Economic Environment.
- 3.Explain the history of economic development in India.
- 4.Bring out the details given in Industrial Policy 1991.
- 5.What are the various methods of payment for settlement of international trade? Explain.

ASSIGNMENT- 2

5 X 3 =15 Marks

- 6.What is national accounting? Discuss the various elements of national accounting.
- 7.Explain the advantages and disadvantages of foreign market.
- 8.Narrate the various functions of planning commission.
- 9.Define WTO. Explain the various functions of World Trade Organization.
- 10.Explain the role of World Bank.

MBA-I

4