

Entrepreneurship Management SOLVED NOTES EBOOK CHAPTERWISE



Brand:
Product Code: ebook99
Weight: 0.00kg

Price: Rs500

Short Description

Entrepreneurship Management SOLVED NOTES EBOOK CHAPTERWISE

Description

Entrepreneurship Management SOLVED NOTES EBOOK CHAPTERWISE

Product Details: Entrepreneurship Management SOLVED NOTES EBOOK CHAPTERWISE

Format: EBOOK DOWNLOAD IN FEW HOURS

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Edition Description: 2018-19

Pages : 250+

RATING OF EBOOK: EXCELLENT DOWNLOAD IN FEW HOURS

1. DOWNLOAD EBOOK WITH NOTES CHAPTER WISE

PREVIEW OF CHAPTERS SYLLABUS

Entrepreneurship Management

Unit - I

Entrepreneurship – Definition, Role and expectations –Entrepreneurial styles and types – Characteristics of the Entrepreneur –Functions of an Entrepreneur – Promotion of Entrepreneurship – Role of Socio-Cultural, Economic and Political Environment – Growth of Entrepreneurship in Pre and Post independence era – Constraints for the Growth of Entrepreneurial Culture.

Unit - II

Entrepreneurial Motivation Theories - Entrepreneurial Competencies – Developing Competencies – Role of Entrepreneur. Development Programs – Assistance Programme for Small Scale Units –Institutional Framework – Role of SSI Sector in the Economy – SSI Units – Failure, Causes and Preventive Measures – Turnaround Strategies.

Unit - III

Identification of Business Opportunity – Preparation of Feasibility Report – Financial and Technical Evaluation – Project Formulation –Common Errors in Project Formulation – Specimen Project Report – Ownership Structures – Proprietorship, Partnership, Company, Cooperative, Franchise.

Unit - IV

Corporate Entrepreneurship (Intrapreneurship) – Concepts –Need – Strategies - Corporate Practices – Select Cases – Dynamics of Competition – Plans for Survival and Growth.

Unit - V

Women Entrepreneurship – Need – Growth of women Entrepreneurship – Problems faced by Women Entrepreneurs – Development of women Entrepreneurship – Entrepreneurship in Informal Sector – Rural Entrepreneurship – Entrepreneurship in Sectors like Agriculture, Tourism, health care, Transport and allied services.

Details

1. Pdf book chapter wise

2. Detail chapter wise quality notes

3. Ready to print

4. Download in few hrs or 24 hrs

5. Huge selling