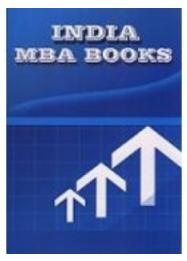
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PREVIEW OF CHAPTERS SYLLABUS

Merchant Banking and Financial Services

Unit-I

Financial Services Industry – Emergence – Developments – Fund Based and Nonfund based activities – modern activities – New Financial Products and Services, Innovative Financial Instruments – Challenges Ahead.

Unit-II

Merchant Banking - Issues Management Intermediaries – Merchant Bankers/Lead Managers – Underwriters – Bankers, Brokers and Registrars to an Issue and Share Transfer Agents– Debenture /Trustees – Portfolio Managers – Issue Management Activities/Procedures – Eligibility norms – Pricing or Issues – Promoters' contribution – Issue of Indian Depository Receipts (IDR) – Issue Advertisement – Issue of Debt Instruments – Book building – Greenshoe Option – Initial Public Offer through Stock Exchange Online System – Preferential Issues – Qualified Institutional Placement.

Unit-III

Factoring and Forfeiting - Modus Operandi, types, functions - Factoring in India - Bills Discounting - Real estate Industry - Housing Finance - Housing Finance system - National Housing Bank - Refinance scheme for HFCs - Asset Liability Management - Securitisation - MortgageBased Securitisation - Reverse Mortgage Loan (RML) Securitisation of Standard Assets.

Unit-IV

Mutual Funds - Origin, Types of Mutual Funds, Importance, Mutual Funds Industry in India – SEBI's directives for Mutual Funds, Private Mutual Funds, Asst Management company – Unit Trust of India – Evaluation of Performance of Mutual Funds – Money Market Mutual Funds -RBI Guidelines – Venture Capital: Meaning, Origin, Importance, Methods, India Scenario.

Unit-V

Insurance - Meaning, Types, Insurance Industry in India and related reforms – Other Financial Services - Credit Cards - Credit Rating: Regulatory framework – Credit Rating Agencies – Rating Process and Methodology - Rating symbols/Grades – Pension Plan.

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