

E COMMERCE



Brand: Mehta Solutions

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Short Description

E COMMERCE

case study

Description

Multiple Choices:

Q1. Which of the following comes under Global Information Distribution Networks?

1. Fibre optic long distance networks
2. Satellites
3. Both (a) & (b)
4. None

Q2. _____ is a software program loaded on a PC which allows to access or read information stored on the internet.

1. Server

2. **Browser**
3. **URL**
4. **None**

Q3. URL stands for_____

Q4. HTTP stands for_____

Q5. HTML stands for _____

Q6. It can be defined as convergence of branding information dissemination and sales transaction all in one place.

1. **Internet advertising**
2. **Internet marketing**
3. **None**
4. **All of the above**

Q7. It is an enterprise to provide an interface ramp to the internet.

1. **Internet protocol**
2. **Internet service provider**
3. **Internet**
4. **None**

Q8. _____is an electronic payment system, which can transfer money between its accounts.

1. **Paypal**
2. **Cybercash**

3. **Digicash**

4. **None**

Q9. It is defined as a communication protocol as well as packet data service.

1. **Cell relay**

2. **Frame relay**

3. **Asynchronous Transfer Mode**

4. **None**

Q10. „WWW? stands for_____

Part Two:

Q1. Define „Mobile Computing?.

Q2. Distinguish between HTTP & URL.

Q3. Describe the role of consumer in e-commerce.

Q4. Explain the „Application Layer? of OSI model.

Q5. Critically evaluate the Human Resources Policies of “Titus Infotech”.

Q6. What other strategies would you suggest to reduce the attrition rate at the lower and middle levels?

Q7. What were the factors of KIT philosophy that helped the company in being successful?

Q8. While the leader is dying what could be the possible criteria for selection of a new leader in the algorithm?

Q9. What is computer based technology? What are different types of networks for global distribution networks?

Q10. What do you mean by internet protocol? Differentiate between search engine and internet service provider.

Details

1. Case study solved answers

2. pdf/word

3. Fully Solved with answers