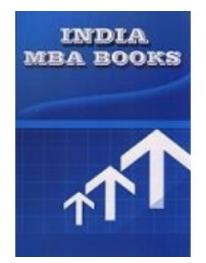
CSIT105 E - Commerce(UG)



Brand: Mehta Solutions **Product Code:** CSIT105 E - Commerce(UG) **Weight:** 0.00kg

Price: Rs800

Short Description CSIT105 E - Commerce(UG)

Description

Amity university CSIT105 E - Commerce(UG) SOLVED PAPERS AND GUESS

Product Details: Amity university bba CSIT105 E - Commerce(UG)

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other amity University book solutions now mehta solutions brings top solutions for **Amity university bba CSIT105 E - Commerce(UG)** contains previous year solved papers plus faculty important questions and answers specially for amity University .questions and answers are specially design specially for amity University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Course Contents / Syllabus: 4 Module I: E-Commerce: Foundation 20% Weightage ? Introduction to E-Commerce ? E-Commerce vs E-Business

- ? Advantages and Limitations of the field
- ? E-Commerce framework
- ? Impact of E-Commerce
- ? Role of E-Business and their challenges
- 5 Module II : Internet Architecture and ISPs 20%

Weightage

- ? Internet Architecture: Server and types of server
- ? Role of Internet Service Provider
- ? Types of Service Provider
- ? Selecting an ISP
- ? Selecting and Registering your Domain Name
- 6 Module III: e- Banking and e-Marketing 20%

Weightage

- ? Internet Banking, Changing dynamics in banking industry
- ? Internet Marketing, Online Marketing vs Offline Marketing
- ? Challenges of Internet Marketing
- 7 Module IV: Models of e-Commerce and Network 20%

Weightage

- ? e-Business- Characteristics
- ? Models of B2B EC
- ? Electronic Data Interchange
- ? The Network- Internet, Intranet and Extranet
- ? Use of Virtual Private Network
- 8 Module V :e-Security 20%

Weightage

- ? Risk in Cyberspace, Protection and Recovery,
- ? Encryption Techniques, Digital Signature

Details 1. Books by courier

2. Delivery in 5-7 days

3. Courier india only

4. Rating of product : largest selling