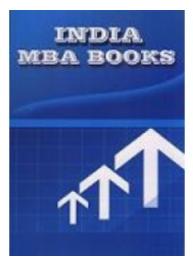
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IS for Operations and Decision Making: Marketing IS, Manufacturing IS, Human Resource IS, Accounting IS and Financial IS - Transaction Processing Systems-Information Reporting System - Information for Strategic Advantage.

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DSS and AI: DSS Models and Software: The Decision Making Process - Structured, Semi Structured and Unstructured Problems; What if Analysis, Sensitivity Analysis, Goal-Seeking Analysis and Optimizing Analysis. Oberview of AI, Neural Networks, Fuzzy Logic Systems, Genetic Algorithms - Expert Systems.

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Managing Information Technology: Managing Information Resources and Technologies – IS Architecture and Management - Centralised, Decentralised and Distributed - EDI, Supply Chain Management & Global Information Technology Management.

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