

Statistics for Management



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Ogives – Advantages and Limitations of Diagrams and Graph, Tabulation – Types of Tables. **Unit-II Measures of Central Tendency and Dispersion:** Average – Concept, Types, Mathematical Averages – Arithmetic, Geometric, and Harmonic Mean, Position and Locational Averages, Median, Mode. Measures of Dispersion – Range, Quartile Deviation – Mean and Standard Deviation, Variance – Coefficient of Variance – Comparison of Various Measures of Dispersion, Skewness – Relative Measures of Skewness – Karl Pearson, Bowley, Kelly – Coefficient of Skewness, Kurtosis. **Unit-III Correlation and Regression:** Correlation – Scatter Diagram, Karl Pearson's Coefficient of Correlation, Spearman's Coefficient of Rank Correlation; Concurrent Deviation; Regression Method of Least Squares, Method of Regression Coefficient, Properties of Regression Coefficient, Partial and Multiple Correlation and Regression Coefficient. **Unit-IV Time Series and Forecasting:** Time Series – Introduction, Objectives of Time Series, Identification of Trend, Variation in Time Series – Secular Variation, Cyclical Variation, Seasonal Variation, and Irregular Variation, Methods of Estimating Trend, Choosing Appropriate Forecasting Model. **Unit-V Probability and Probability Distribution:** Classical and Axiomatic Approaches, Basic Theorems – Addition, Multiplication – Conditional and Bayes Theorem, Random Variables and Concept of Probability Distribution. Theoretical Probability Distributions – Binomial, Poisson, and Normal, Exponential Distribution and its Problems.

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