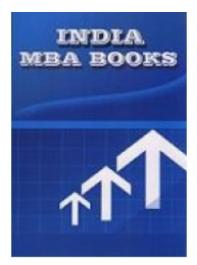
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- **3. Data Collection** and Analysis: Methods of data collection, Primary data Schedule and

questionnaire. Construction of schedule and questionnaire align with objectives framed. Collection of secondary data. Processing and analyzing data – Descriptive Analysis (Mean,

Mode, Median, Standard Deviation, and Variance Analysis) Inferential Analysis ('t' test, ChiSqare test), Testing of hypothesis – Procedure for hypothesis testing. Parametric and Non parametric test of hypothesis. Confidence level. Use of Ms-Excell and SPSS for data analysis – descriptive and inferential statistics.

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