

MANAGEMENT THEORY & PRACTICE



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UNIT-II

Planning:-Steps in Planning Process-Scope and Limitations-Short Range and Long Range Planning-Characteristics of Sound Plan-Management by Objective (MBO)-Strategies for Making (MBO) effective division Making process and Techniques.

UNIT-III

Organizing:-Organisation Structure and Design - Delegation of Authority and Decentralization- Formal and Informal Organisation Interdepartmental - Impact of Technology on Organisational design.

UNIT-IV

An Overview of Controlling Directing and Staffing:-Control process and Prerequisites of Control-Techniques of Control-Directing and significance. Staying- Recruitment process-Steps in Selection Process.

UNIT-V

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