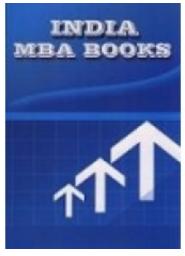# INFORMATION RETRIEVAL

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UNIT 1
1 CREDIT

Information Storage and Retrieval

1.1 definition, purpose, components and types of information retrieval system

1.2 Role of Indexing in Information Retrieval

Types of Indexing- pre-coordinate(Dr.S.R.Ranganathan's Chain indexing, POPSI, PRECIS, SLIC), post coordinate (UNITERM) and automatic Indexing (KWIC, KWAC, KWOC)

1.3 Indexing languages and vocabulary control: definition, purpose & tools Thesaurus- Structure , thesaural relationships & construction

UNIT 2

1 CREDIT

Retrieval of Information

2.1 Models for information retrieval: Input- Output Models and Theoretical Models.

2.2 Information search and search strategy : type of search- keyword search, Phrase search, keyword and subject search, truncation search, range search. Boolean logic and Venn Diagram.

2.3 Searching the web

UNIT 3

1 CREDIT

Evaluation of Information Storage and retrieval system.

3.1 Evaluation- need, types and criteria with example e.g. Cranfield Study and MEDLAR Test.

3.2 Current Trends in Information Retrieval: searching the web, open access repository and its creation, Portal- vortal,Datamining, Automatic text summarizing,Information standards and protocols.

UNIT 4

1 CREDIT

Information Repackaging and Products.

4.1 Information analysis, repackaging and consolidation: Concept, definition, packaging and repackaging.

Information consolidation activities, need, steps in information consolidation and repackaging process and advantages.

4.2 Information Products: concept , types, design and development of information products.

4.3 Marketing of information products and services: concept, need, market research, price, marketing mix, factors influencing the market.

4.4 Trends in Information Analysis, Repackaging & Consolidation including electronic content creation & document delivery

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