

20IMG24C2 CSR and Business Ethics



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Short Description

20IMG24C2 CSR and Business Ethics

Description

Business Ethics SOLVED PAPERS AND GUESS

CSR and

Product Details: CSR and Business Ethics

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

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CSR and Business Ethics

Course Code: 20IMG24C2

Course Outcomes

After completion of the course, student will be able to:

CO1: analyze the impact of environmental issues on business.

CO2: understand the social responsibilities of business.

CO3: evaluate the effects on a firm's costs of meeting its ethical, social and environmental responsibilities.

CO4: learn about various standards and codes related to business

CO5: understand Basic concepts of Business Ethics understand Values, Norms and Beliefs

CO6: analyze the Role of values for managers

CO7: understand Ethical Codes understand Corporate Social Responsibility Analyze CSR initiatives

CO8: understand Ethical issues in employer – employee relation

UNIT I

Indian Ethos: Meaning of Bharat, relevance of Indian ethos, role of Indian ethos in managerial practices; Sources of Indian Ethos in Management: Vedas, Ramayana, Bible, Quran, Kautilya's Arthashastra, Ethics vs. Ethos; Indian Management v/s Western Management

UNIT II

Modern Approach towards Indian Ethos : Introduction, Indian Management Thoughts, Holistic Approach to Management; Sadhana ?In Management context, The Tatwas in Indian Ethos; Management Thoughts and Practice: Harmony with Environment, Dharma, Swadharma and Detachment, Holistic approach to Personality, Managerial Purusharth Karma yoga and enlightened leadership

UNIT III

Learning and Education System in India: Learning concept, Gurukul System of Learning, The beginning of modern education system, Achievements of the Indian education system; Law of Karma, Law of creation, law of humility, law of growth, law of responsibility

UNIT IV

Human Values: Meaning, significance, Vedic literature and values, formation of values, Aristotle's view on value inculcation, Objectives of value-based system, Interrelation of Values and Skills, Values and the workplace, Value-based Human response management, Need of value-based holistic management, Value-driven management, Indian culture and wisdom, The ethical and spiritual values and Methods of heart and mind purification

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