

MC 401 CORPORATE GOVERNANCE AND BUSINESS ETHICS



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Corporate management vs. governance; internal constituents of the corporate governance; key

managerial personnel (KMP); chairman- qualities of a chairman, powers, responsibilities and duties

of a chairman; chief executive officer (CEO), role and responsibilities of the CEO.

UNIT-III

Introduction to Business Ethics: The concept, nature and growing significance of Ethics in Business,
Ethical Principles in Business, Ethics in Management, Theories of Business Ethics, Ethical Issues in Business, Business Ethics in 21st Century.

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