

# LIS16102 Information Analysis and Repackaging



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## **Description**

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**INFORMATION ANALYSIS AND REPACKAGING – LIS16102**

**UNIT CONTENTS**

**1**

Information Consolidation and the methodology for IT- Framework for information consolidation, Definitional Analysis: Information consolidation, Packing, Repacking. Justification for Information Consolidation Activities: Objectives of Parent Institution, Expressed or Established User Need, Elaboration of Subject to Be Covered, Proliferation

of  
Literature on The Subject, Saracevic and Wood's View, Users: Researchers and scientists,  
Policy-makers/Planners, Communication/Intermediaries, Community/Intermediaries, Community Groups, Needs of Users. Information Consolidation Products: Users of Information Consolidation Products, Specialist Groups in the Preparation of Information Consolidation Products, Methodology for Information Consolidation. Towards a Methodology for Information Consolidation. Part-1: Pre-Requisites, Understanding the Highway and Byways of Subjects: Specific Implication, Systematic study of subject Through Documents, Use of Scheme for Classification, Design and Development of a Scheme for classification. Information requirements of Users: Institutional Characteristics,  
User Groups, Individual User Interests, Methods of Survey and Study.  
Guiding Principle for presentation of Ideas in a helpful Sequence: Authorial Work, Guiding Principles Derived from L & I Experience.

2  
Methodology for Information Consolidation- Introduction, initiation Step, Recognition of Need for flcp, Initiation of work, Scope Determination: Model or Reference Framework, Collection of Information. Abstracting : Guidelines for Abstracting, Guidelines proper, Appraisal of information collected, Scope Re-Definition, Preparation of Draft Text of flcp,  
Document plan, Arrangement of Ideas, Primary Interest, Integration of Information, Written models of presentation, Textual Models of Presentation, Textual Presentation, Non-Textual Presentation, Tables, Illustrations, Technical writing, Special Orientation.

3 Information Consolidation and Repackaging- Introduction, Cookstove Information Repackaging, Methodology for information Repackaging, First Briefing, Analysis of the MASTER OF LIBRARY & INFORMATION SCIENCES  
Brief, Target Audience, The Information, Reorienting the brief, Presentation, The Budget,  
Life Cycle of the Message Carrier, Selection of the Message Carrier, Design of the Booklet,  
Shape and size, The cover, production of the booklet, Feedback Observation and conclusions, Role of Specialist Groups, Testing of Draft Text, Review and Assessment, Field Testing, Finalization, Special Situations, Criteria for Determining Appropriate Repackaging Activities, manpower for information analysis and consolidation.

4  
Planning and Management of Information Consolidation Units- Management: Policy Formulation, Planning, Resources Needed: Manpower, Technical/Technology Resources, Physical Resources, Information Resources, Financial Resources.

Organizational-Cum Functional Structure, Icu Budget Formulation : How to Arrive At Appropriate Figures, Financial Requirements. Dissemination and Communication: Target Audience, Dissemination Channels, Pretesting, Feedback, Criteria for Selection of Different Delivery Systems.

Marketing, Advisory Board, Evaluation, Evaluation Steps, Who Should evaluate.

5

Analysis of Information Repackaging (IR) Process using the instructional Systems Design

(ISD) Model- Introduction, IR and the emerging information environment, An IR scenario,

A generic ISD Model, Analysis of IR with ISD Model, Tests : Pre-tests and post tests are used to match learning goals and sub goals in ISD., Implications, From Raw Materials to end product : Developing an online information resource for the international labour, Organization, Organization background of international labour organization, The Bureau of

Library and Information services (INFORM0, Gift- Wrapped Anew : Repackaging information Does the Trick, Why repackage?, Getting Down the repacking business, Conceptual framework, The construction Process.

## **Details**

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