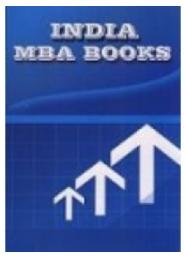
RESEARCH METHODOLOGY



Short Description RESEARCH METHODOLOGY **Brand:** Mehta Solutions **Product Code:** 1330302114

Weight: 0.00kg

Price: Rs600

Description

RESEARCH METHODOLOGY SOLVED PAPERS AND GUESS

Product Details: UTKAL UNIVERSITY RESEARCH METHODOLOGY

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other UTKAL UNIVERSITY book solutions now mehta solutions brings top solutions for UTKAL UNIVERSITY RESEARCH METHODOLOGY contains previous year solved papers plus faculty important questions and answers specially for UTKAL UNIVERSITY .questions and answers are specially design specially for UTKAL UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

RESEARCH METHODOLOGY

Unit-1: Research: Meaning, Objectives & Importance of Research; Role of research in Functional Areas: Finance, Marketing, HRD; Research Methodology; Process of

Research.

Unit-2: Defining Research Problem: Process of formulating Hypothesis; Research Design; Sampling Design.

Unit-3: Collection, Processing & Analysis of Data, Design of Questionnaire; Testing of Hypothesis; Parametric and Non-parametric Tests; T-test, Z-test and chi-square test.

Unit-4: Multivariate Analysis Techniques; Multiple Regression Analysis; Discriminat Analysis; Factor Analysis, ANOVA.

Unit-5: Interpretation & Report Writing; Importance & Techniques of Interpretation; Significance of Report Writing; Steps in Writing Report; Lay-our of the Research Report; Types of Report.