

MBA 101 PRINCIPLES AND PRACTICES OF MANAGEMENT



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Short Description

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Description

MBA 101 PRINCIPLES AND PRACTICES OF MANAGEMENT SOLVED PAPERS AND GUESS

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RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

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If you find yourself getting fed up and frustrated with other Ignou University book solutions now mehta solutions brings top solutions for **IGNOU University MBA 101 PRINCIPLES AND PRACTICES OF MANAGEMENT book** contains previous year solved papers plus faculty important questions and answers specially for ignou University .questions and answers are specially design specially for ignou University **REWARI** students .

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PRINCIPLES AND PRACTICES OF MANAGEMENT

Paper Code: MBA 101

External Marks: 80

Internal Marks: 20

Time: 3 Hr

Instructions for External Examiner: The question paper shall be divided in two sections. Section 'A' shall

comprise of eight short answer type questions from whole of the syllabus carrying two marks each, which shall be compulsory. Answer to each question should not exceed 50 words normally. Section 'B' shall comprise 8 questions (2 questions from each unit). The students will be required to attempt four questions selecting one question from each unit. All questions will carry equal marks.

Unit I

Management an Overview, Definition, Functions of Management, Managerial Roles and responsibilities, System and Contingency Approach for understanding organizations, Management Thought-Classical Perspective, Scientific Management, Administrative Management, Bureaucratic Management, Behavioural Perspective. Skills and Roles of Manager in an organization, Social Responsibilities of Business.

Unit II

Fundamentals of Planning, Types of plans, Policies & planning premises, planning process, the nature of objectives & process of MBO, Decision making (nature, process & techniques, models, groups and its decision making). Fundamentals of Organizing- Nature and purpose, Elements and process of organizing, Basic departmentation, Span of Management, line and staff concept, centralization and decentralization, Delegation of authority, Determinants of organization structure, New approaches in organization design, downsizing and its implications, organizational climate, organizational creativity and innovation.

Unit III

Direction-concept, its significance and main elements, Coordination (importance and techniques), Leadership -

Meaning and Importance, transitions in leadership theories, trait theories, behavioral theories, contingency theories, leadership styles and skills, Managerial culture and leadership, Motivation – its concept, nature and theories. Communication – meaning, concept and Importance, barriers to effective communication.

Unit IV

Control- concept, nature, its process & importance, controlling techniques, control of overall performance, span of control, management control systems, behavioural implications of managerial control. Knowledge management, Total Quantity

Management, Business process reengineering, Management of productivity, Comparative management in selected countries, International management and MNC's, corporate governance, Management challenges.

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