

Management Information System



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Description

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Management Information System

Unit I Scope and Objectives of Information System

Concept of Data and Information, Introduction and characteristics of System. Concept of Information System, The role and importance of information systems, The place of information systems in the organisation, Difference between computer literacy and information system literacy.

Unit II Types of Information Systems

Information needs of different organization levels. Major types of information system in Organisation- TPS,OAS,KWS,MIS,DSS,ESS and relationship between them, Enhancing management decision making, Types of Decisions, Phases in Decision making, TPS- Introduction, need and significance. KWS & OAS- Introduction, need and significance., MIS –Introduction, need, characteristics and significance. Decision support systems (DSS) – understanding DSS, characteristics components, DSS applications. Group decision support systems (GDSS), - Elements, characteristics and significance. Executive support systems (ESS) – Introduction, need and significance of ESS , Information as a strategic resources and concept of strategic information system. Contribution of information systems to pursue competitive strategies.

Unit III Design, Development and Implementation of Information System Building information systems: Contemporary approaches.Systems as a planned organisational change. System development & organisational change, Overview of system development – System analysis, system design, completing this system development process. Alternative system building methods – system life cycle, prototyping, application of software packages, end user development and outsourcing. Major problem areas in information system, causes of information system success and failure, evaluation of success of information systems. Principle causes of information system failure, appropriate strategies to implement the process.

Unit IV: Application of IS in Business

Case Studies: Marketing Information System, Financial Information System, Human Resource information System, Production Information System.

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