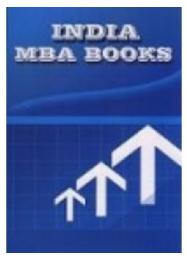
ANALYTICAL TOOLS FOR BUSINESS



Brand:

Product Code: MBAD-403-B

Weight: 0.00kg

Price: Rs600

Short Description
ANALYTICAL TOOLS FOR BUSINESS

Description

ANALYTICAL

TOOLS FOR BUSINESS SOLVED PAPERS AND GUESS

Product Details: Deenbandhu Chhotu Ram UNIVERSITY ANALYTICAL TOOLS

FOR BUSINESS

Format: BOOK

Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM

Publisher: MEHTA SOLUTIONS

Edition Description: 2021-22

RATING OF BOOK: EXCELLENT

ABOUT THE BOOK

FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other Rohtak UNIVERSITY book solutions now mehta solutions brings top solutions for Deenbandhu Chhotu Ram UNIVERSITY ANALYTICAL TOOLS FOR BUSINESS REPORT book contains previous year solved papers plus faculty important questions and answers specially for Deenbandhu Chhotu Ram UNIVERSITY .questions and answers are specially design specially for Deenbandhu Chhotu Ram UNIVERSITY students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

Case studies solved New addition fully solved last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Course Contents:

Unit-I: Understanding Data: Data, Types of Data and Levels of Measurements: Quantitative (Discrete and Continuous), Qualitative (Categorical and Ordinal); Basic Concepts of Analysis: Population and Sample, Descriptive and Inferential Statistics, Parameter and Statistic, Parametric and Non-parametric tests, Variables (Dependent and Independent); Preparing and coding data for analysis.

Unit-II: Introduction to Excel: Understanding Spreadsheets, Workbooks and Worksheets, Navigating through cell, cell referencing, Data Entry (Manual and Autofill),

Formulas and functions, sorting data; Creating and Managing Charts and Graphs, Managing Data Lists in Excel: Building, Sorting, Filtering and managing; Performing What-if Scenarios, Generating Pivot Tables; Basics of Building and running Macros; Using 'Data Analysis' Add-in in Excel for computing basic descriptive and inferential statistics

Unit-III: Introduction to SPSS: Creating and Managing Data files, Defining variables, opening and reading data files from SPSSS and non-SPSS sources; Creating, printing and saving output files; Summarizing Data: Frequency Distribution, Graphical presentation, Computing select measure of central tendency and dispersion; Hypothesis testing for single population (One sample z-statistic and t-statistics); one-tailed and two-tailed test of hypothesis; Hypothesis testing for two populations

Unit-IV: ANOVA, Chi-square test, Simple Linear Regression analysis, Multiple Regression Analysis, Factor Analysis; Basic Non-parametric statistics: One-sample K-S Test, Mann-Whitney U test, Wilcoxon Matched-pairs Signed Rank test, Kruskal-Wallis test, Friedman test and Spearman's Rank Correlation