

# ANALYTICAL TOOLS FOR BUSINESS



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## **Short Description**

**ANALYTICAL TOOLS FOR BUSINESS**

## **Description**

**ANALYTICAL  
TOOLS FOR BUSINESS SOLVED PAPERS AND GUESS**

**Product Details: Deenbandhu Chhotu Ram UNIVERSITY ANALYTICAL TOOLS  
FOR BUSINESS**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

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**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other **Rohtak UNIVERSITY** book solutions now mehta solutions brings top solutions for **Deenbandhu Chhotu Ram UNIVERSITY ANALYTICAL TOOLS FOR BUSINESS REPORT** book contains previous year solved papers plus faculty important questions and answers specially for **Deenbandhu Chhotu Ram UNIVERSITY** .questions and answers are specially design specially for Deenbandhu Chhotu Ram **UNIVERSITY** students .

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### **Course Contents:**

**Unit-I:** Understanding Data: Data, Types of Data and Levels of Measurements: Quantitative (Discrete and Continuous), Qualitative (Categorical and Ordinal); Basic Concepts of Analysis: Population and Sample, Descriptive and Inferential Statistics, Parameter and Statistic, Parametric and Non-parametric tests, Variables (Dependent and Independent); Preparing and coding data for analysis.

**Unit-II:** Introduction to Excel: Understanding Spreadsheets, Workbooks and Worksheets, Navigating through cell, cell referencing, Data Entry (Manual and Autofill),

Formulas and functions, sorting data; Creating and Managing Charts and Graphs, Managing Data Lists in Excel: Building, Sorting, Filtering and managing; Performing What-if Scenarios, Generating Pivot Tables; Basics of Building and running Macros; Using 'Data Analysis' Add-in in Excel for computing basic descriptive and inferential statistics

**Unit-III:** Introduction to SPSS: Creating and Managing Data files, Defining variables, opening and reading data files from SPSS and non-SPSS sources; Creating, printing and saving output files; Summarizing Data: Frequency Distribution, Graphical presentation, Computing select measure of central tendency and dispersion; Hypothesis testing for single population (One sample z-statistic and t-statistics); one-tailed and two-tailed test of hypothesis; Hypothesis testing for two populations

**Unit-IV:** ANOVA, Chi-square test, Simple Linear Regression analysis, Multiple Regression Analysis, Factor Analysis; Basic Non-parametric statistics: One-sample K-S Test, Mann-Whitney U test, Wilcoxon Matched-pairs Signed Rank test, Kruskal-Wallis test, Friedman test and Spearman's Rank Correlation