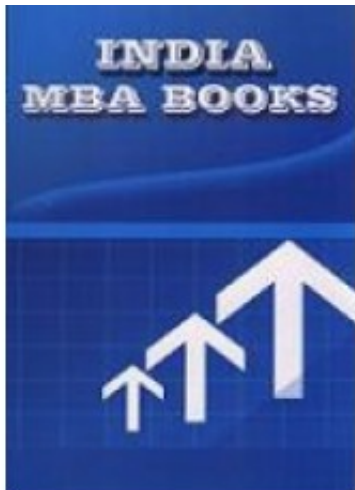


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OBJECTIVE

The objective is to familiarize the students with aspects of Business Organization and its Environment.

Unit 1: INTRODUCTION TO BUSINESS ORGANIZATION 10 Hrs

Meaning of Business – Classification of Business Activities – Industry – Types of Industry – Commerce –

Trade – Aids to Trade –Meaning – Advantages and Disadvantages

Unit 2: FORMS OF BUSINESS ORGANIZATION 14Hrs

Sole Proprietorship – Meaning – Characteristics – Advantages and Disadvantages.

Partnership – Meaning –

Characteristics – Advantages and Disadvantages - Types of Partners. Co-operative Society - Meaning –

Characteristics – Types – Advantages and Disadvantages.

Unit 3: JOINT STOCK COMPANY 08 Hrs

Meaning – Definition – Features – Types of Companies – Formation of a Company.

Unit 4: BUSINESS ENVIRONMENT 14Hrs

Meaning and Importance. Dimensions of Business Environment – Political, Economic, Social, Legal,

Natural and Technological Environment.

Unit 5: GOVERNMENT AND BUSINESS 10Hrs

Meaning and Importance. Impact of Government policy on business and industry with reference to

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