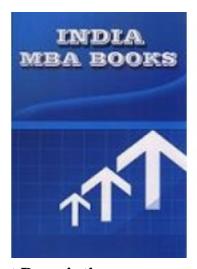
# LIS301 Management of Library and Information Centres –II



**Brand:** Mehta Solutions **Product Code:** LIS301

Weight: 0.00kg

Price: Rs600

Short Description
ASSAM UNIVERSITY, SILCHAR LIS301 Management of Library and
Information Centres –II

**Description** 

LIS301 Management of Library and Information Centres –II SOLVED PAPERS AND GUESS

Product Details: LIS301 Management of Library and Information Centres -II

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM** 

**Publisher: MEHTA SOLUTIONS** 

**Edition Description: 2018-19** 

#### **RATING OF BOOK: EXCELLENT**

#### ABOUT THE BOOK

### FROM THE PUBLISHER

If you find yourself getting fed up and frustrated with other nims University book solutions now mehta solutions brings top solutions for **ASSAM UNIVERSITY LIS301 Management of Library and Information Centres –II book** contains previous year solved papers plus **faculty chapterwise notes** important questions and answers specially for nims University .questions and answers are specially design specially for nims University students .

Please note: All products sold on mbabooksindia.com are brand new and 100% genuine

- Case studies solved
- New addition fully solved
- last 5 years solved papers with current year plus guess

PH: 07011511310, 09899296811 FOR ANY problem

## FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS

Unit-1: Financial Management

- ? Resource mobilization
- ? Budgeting methods PPBS and ZBB,
- ? Cost effectiveness and cost benefit analysis
- ? Outsourcing

Unit-2: Systems Study

? Systems Study: Concept, Components analysis, evaluation and design. Library as a System, Subsystems

of a Library

- ? Performance evaluation of Library and Information Centres
- ? System Analysis , PERT/CPM, Work studies, Flow chart and Gantt charts, SWOT Analysis: Concept

and use

- ? Management Information System (MIS): Concept and Use
- ? Project management: Definition, objectives, scope, Organizational planning, Stages
- ? Management Consultancy: concept and evolution, Impact on librarianship and libraries Unit-3: Quality Management
- ? Quality management: Quality concept, element and application to libraries and information centres,
- ? Total Quality Management: Definition, scope and purpose and application to Libraries and information

centres

- ? TQM Tools and Techniques
- ? Quality Standards

Unit-4: Marketing of Library and Information Services

- ? Marketing: Concept and Definition
- ? Need of Marketing Library Services
- ? Marketing Mix
- ? Marketing Approach

Unit-5: Knowledge Management

- ? Knowledge Management definition, concept, need, value, process and basic tools
- ? Knowledge mapping and information auditing, KM development roles
- ? Tools and Techniques of KM Data mining, Text mining, Knowledge sharing concepts.
- ? Role of Information professionals in KM Impact of professional information skills, powering

information.

#### **Details**

1. Books by courier

- 2. Delivery in 5-7 days
- 3. Courier india only
- 4. Rating of product: largest selling