

# ORGANISATIONAL BEHAVIOUR



**Brand:** Mehta Solutions

**Product Code:** BU007

**Weight:** 0.00kg

**Price: Rs500**

## **Short Description**

**BANGALORE UNIVERSITY ORGANISATIONAL BEHAVIOUR**

## **Description**

**ORGANISATIONAL BEHAVIOUR SOLVED PAPERS AND GUESS**

**Product Details: ORGANISATIONAL BEHAVIOUR**

**Format: BOOK**

**Pub. Date: NEW EDITION APPLICABLE FOR Current EXAM**

**Publisher: MEHTA SOLUTIONS**

**Edition Description: 2021-22**

**RATING OF BOOK: EXCELLENT**

## **ABOUT THE BOOK**

### **FROM THE PUBLISHER**

If you find yourself getting fed up and frustrated with other BANGALORE UNIVERSITY book solutions now mehta solutions brings top solutions for **BANGALORE UNIVERSITY ORGANISATIONAL BEHAVIOUR REPORT book** contains previous year solved papers plus faculty important questions and answers specially for BANGALORE UNIVERSITY .questions and answers are specially design specially for **BANGALORE UNIVERSITY** students .

**Please note: All products sold on mbabooksindia.com are brand new and 100% genuine**

- **Case studies solved**
- **New addition fully solved**
- **last 5 years solved papers with current year plus guess**

**PH: 07011511310 , 09899296811 FOR ANY problem**

**FULLY SOLVED BOOK LASY 5 YEARS PAPERS SOLVED PLUS GUESS**

### **2.5 ORGANISATIONAL BEHAVIOUR**

#### **OBJECTIVE:**

The objective is to enable the students to understand the Organizational Behaviour, and

Organizational  
Change and dynamic of groups .

disciplines to OB–Emerging issues in Organizational Behaviour.

#### Unit 2: PERSONALITY, PERCEPTION AND ATTITUDES

Personality :Meaning - Determinants of Personality - Biological factors - Cultural factors  
- Family and

Social Factors - Situational factors -Personality attributes influencing OB, Interactive  
Behaviour and

Interpersonal Conflict.

Perception :Meaning - Need - Perceptual Process – Perceptual Mechanism - Factors  
influencing  
perception.

Attitude: Meaning of Attitude - Characteristics of Attitude – Components of Attitude -  
Attitude and

Behaviour – Attitude formation, change in attitude and barriers to attitude.

#### Unit 3: LEARNING AND BEHAVIOUR MODIFICATION

Principles of Learning & Reinforcement - Observational Learning - Cognitive Learning -  
Organizational

Behaviour Modification - Steps in Organizational Behaviour Modification process -  
Organizational

Reward Systems

#### Unit 4: GROUP DYNAMICS

Meaning - Types of Groups - Functions of small groups - Group Size Status - Managerial  
Implications –

Group Behaviour - Group Norms - Cohesiveness - Group Think,

#### Unit 6: ORGANIZATIONAL CHANGE AND DEVELOPMENT

Organizational Change: Meaning - Nature of work change - Pressure for change - Change  
process - Types

of change – Factors influencing change - Resistance to change - Overcoming resistance  
- Organizational

Development–Meaning and different types of OD interventions

#### **Details**

**1. Books by courier**

**2. Delivery in 5-7 days**

**3. Courier india only**

#### **4. Rating of product : largest selling**