

# MGMT103 Business Environment



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**MGMT103 Business Environment**

## Description

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Contents/Syllabus:

Weightage (%)

Module I : Overview of Business Environment 20

Meaning and types of business environment, Internal and external environment, Micro and macro environment, Factors

(Cultural, social, Political economic legal, demographic and technological) effecting business environment.

#### Module II : Indian Industrial environment 20

Industrial policy up to 1991, New industrial policy, Liberalisation, Privatisation and Globalization process in India,

Disinvestment, Industrial sickness, MRTP act 1969, Competition law 2002, Foreign Exchange Regulation Act and

Foreign Exchange Management Act (FERA and FEMA).

#### Module III Financial Environment 15

Indian money and capital markets: meaning, functions and constituents, Stock exchange- importance and functions,

SEBI, Capital market reforms and development, Industrial financial institutions (IDBI, SIDBI, ICICI, IFCI etc.).

#### Module IV Labour Environment 15

Labour legislation in India, Social security benefits, Industrial disputes- causes and preventive measures, Settlement of

disputes, International Labour Organisation (ILO), Trade union- meaning and functions, Trade Union Act.

#### Module V: Economic Planning and Development 15

Planning in India- needs and objectives, five year plans, planning commission, 11th five year plan, Green and white

revolution- achievements and failures, Second green revolution, foreign trade policy 2009, Export processing zones,

Export oriented units, Special economic zones (EPZ's, EOU's, SEZ's) and trading houses in India.

#### Module VI: Global Environment 15

Bretton woods system, features of Uruguay round of negotiations, GATT/ WTO- role, functions and ministerial

conferences, IMF, World Bank (International Bank for Reconstruction and Development), Regional economic

cooperation institutions, SAARC, EU, NAFTA and ASEAN.

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